

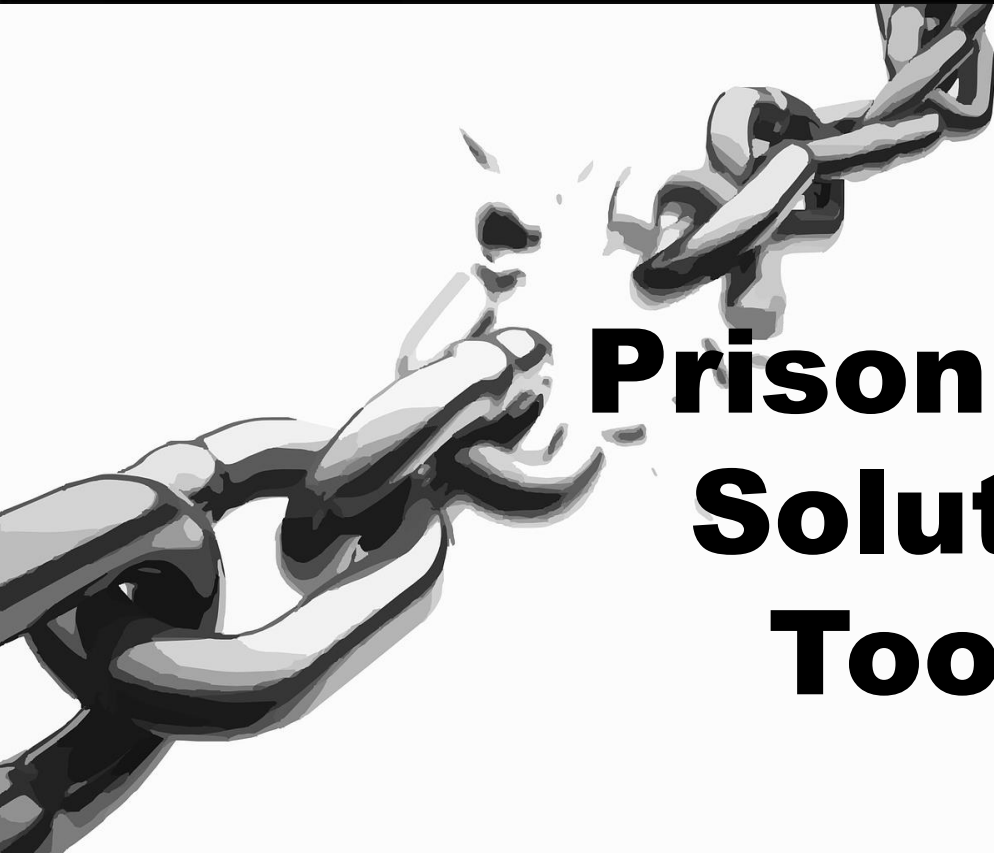


**ANDERSON**  
**ECUMENICAL INSTITUTE**  
Payne Theological Seminary

# **BEYOND THE WALLS:**



A Symposium on  
Mass Incarceration,  
Public Policy, and Reentry



**Prison Labor  
Solutions  
Toolkit**



# Prison Labor

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# Prison Labor

## DIVESTING FROM MASS INCARCERATION

### *4 WAYS TO TAKE ACTION!*

To this end, here are some steps foundations, organizations and individuals can take:

(1) **Fund advocacy and community organizing groups** that build power among formerly incarcerated populations, their families and allies to dismantle private prisons and unpaid labor, as well as other criminal justice reform toward more just policing and sentencing.

(2) **Market our new normal.** We need to pursue public education to combat the narrative of fear perpetuated by those with special interests.

(3) **Call out companies that include prison labor in their business models.** Shareholder activism and divestment are powerful tools some foundations forget are at their disposal.

(4) **Put pressure on lawmakers** to once again restrict prison labor.

Source: <https://ncrp.org/publications/responsive-pubs/rp-archive/responsive-philanthropy-fall2015/divesting-from-mass-incarceration>



# Prison Labor

## HOW TO PROMOTE YOUR BOYCOTT

### 14 ways to get your message across

1. Develop a clear, simple, concise message.
2. Distribute leaflets about your boycott in front of stores where the product is sold.
3. Get consumers to sign petitions or cards pledging to support the boycott. Send these to the company.
4. Produce educational materials, films, or demonstration kits to educate consumers about the issue and how they can help.
5. Advertise in newspapers, on radio, and on television.
6. You could even try to get a celebrity endorsement.
7. Produce buttons, bumper stickers, and T-shirts.
8. Create a Web Site with information on the boycott
9. Send e-mail alerts and updates.
10. Write press releases to notify the media of rallies, press conferences, demonstrations, or any other events supporting the boycott.
11. Hold demonstrations in front of the company's headquarters.
12. Speak at community functions.
13. Letters to local and national newspapers and magazines
14. Write articles for other organizations' newsletters.

Source: <http://www.ethicalconsumer.org/boycotts/howtsetupaboycott.aspx>



# Prison Labor

## 7 Direct Actions

### List of Racial Justice Demands for Corporations

This is a list of direct action steps to demand that corporations break ties with the prison industrial complex.

1. Meet with racial justice community organizers that are leading the #NotOneDime campaign to assess the company's current practices and racial justice commitments in hopes of developing better modes of operation.
2. Divest from the private prison industry and reinvest a percentage of earnings and profit in supporting organizations that are doing racial justice work.
3. Host annual training sessions led by community-based racial justice activists for employees and executives on issues of implicit bias, racial stereotypes and the role of security guards and police officers.
4. Develop and release an annual corporate racial justice report disclosing any/all prison and law enforcement related investments, percentage breakdowns of employee wages and promotions, hiring practices related to minorities, racial makeup of executive leadership, healthcare access provided by the company and employee turnover.
5. Hire 25-40% local residents and returning citizens to ensure a fair racial representation of the local community and a commitment to "banning the box" in the company's hiring practices.
6. Invest in local community development through public education initiatives such as community recruitment of educators, STEM programming, work readiness/vocational training, recreation and athletics, and learning environment beautification and enhancement.
7. Create economic incubators in urban communities that educate on financial literacy, offer support to minority entrepreneurs, and fund local Black and Brown-owned small businesses.



# Prison Labor

## LIST OF CORPORATIONS THAT USE PRISON LABOR

*This is a list companies to actively boycott and stage direct action against due to their ties with the prison industrial complex and/or inhumane labor practices. This is by no means an exhaustive list but rather a “work in progress.” (#Notonedimeboycott)*

**American Airlines** — Use inmates to take reservations.

**Avis Car Rental** — Use inmates to take reservations.

**Corizon Health** — Largest for-profit correctional health care company in the country.

**Fidelity Investments** — Funds the American Legislative Exchange Council (ALEC).

**JCPennEy** — Sells jeans made by inmates in Tennessee prisons.

**K-Mart** — Sells jeans made by inmates in Tennessee prisons.

**McDonalds** — Uses inmates to produce frozen foods

**Nike** — Use of overseas child labor.

**Sprint** — Inmates provide telecommunication services.

**Starbucks** — Uses inmates to cut costs.

**Verizon** — Inmates provide telecommunication services.

**Victoria’s Secret** — Uses inmates to cut production costs.

**Walmart** — Uses inmates for manufacturing purposes; “anti-union apparatus and actions.”

**Wells Fargo** — Holds shares in GEO Group.

**Wendy’s** – Relied on prison labor to reduce its cost of operations.

**Whole Foods** – Purchases food from two private vendors that use cheap prison labor. (*Update – Whole Foods had pledged to stop using prison labor*).




# Prison Labor


## Start an online petition at **change.org**

**change.org** [Start a petition](#) [Browse](#) [Search](#) [Log in](#)

Petitioning President Barack Obama

### President Obama: Please put an end to illegal mass incarceration

 **Boyce Watkins** Chicago, IL



#### Sign this petition

4,065 supporters

935 needed to reach 5,000

First name

Last name

Email

United States

Street address

Zip code

I'm signing because... (optional)

[Share with Facebook friends](#)

**Sign**

The mass incarceration epidemic has done unbelievable harm to thousands of American families who have yet to see any form of meaningful relief from the nation's first black president. To make matters even worse, many of these individuals remain incarcerated illegally.

[According to Alec Karakatsanis](#), a civil rights attorney writing for The New York Times, "President Obama used his clemency power to reduce the sentences of 46 federal prisoners locked up on drug-related charges."



# Prison Labor

Use your social network with  
**buycott**

The image shows a screenshot of the Buycott website and its mobile app interface. The website header is orange with the 'buycott' logo on the left and navigation links for Search, Campaigns, Chrome Extension, and Sign Up on the right. The main content area features the headline 'Vote with your wallet' and the subtext 'Millions taking action everyday'. Below this is a green button with the Facebook logo and the text 'Sign up with Facebook'. Underneath the button, it says 'We'll never post without your permission or with your email address'. At the bottom of the website section, there is a link to 'Download Buycott for free' and three buttons for 'iOS', 'Android', and 'Chrome'. To the right of the website content is a smartphone displaying the Buycott app. The app screen shows a notification for 'Notify Monsanto Company' with a 'SKIP' button. The notification text reads: 'Demand GMO Labeling' and 'Shame on Monsanto Company for opposing GMO labeling! I won't buy any more of their products until they commit to stop bankrolling anti-GMO-labeling efforts'. Below the notification are three social media sharing options: Facebook, Twitter, and Email. At the bottom of the app screen, there is a 'Buycott' toggle switch which is turned on, and a green 'SEND' button.





# Prison Labor



News Article:

[Whole Foods Says It Will Stop Selling Foods Made With Prison Labor, NPR, Sept. 30, 2015](#)